

MINUTES OF A REGULAR MEETING

URBANA PUBLIC ARTS COMMISSION

APPROVED

DATE: March 12, 2013

TIME: 4:30 p.m.

PLACE: City Council Chambers, Urbana City Building, 400 South Vine Street, Urbana, Illinois

MEMBERS PRESENT: Greg Chew, Barbara Hedlund, John Morrison, Pat Sammann, Ginny Waaler, Mary-Ann Winkelmes

MEMBERS ABSENT: Ilona Matkovski

STAFF PRESENT: Christina McClelland, Public Arts Coordinator; Sukiya J. Reid, Recording Secretary; Julianne Heuel, Public Arts Intern

OTHERS PRESENT: Carol McKusick, Raymond Morales

1. CALL TO ORDER, ROLL CALL AND DECLARATION OF QUORUM

The Urbana Public Arts Commission was called to order at 4:28 p.m. by Ms. Sammann. Christina McClelland took roll and a quorum was declared present.

2. CHANGES TO AGENDA

Ms. Sammann stated that the New Business Item, FY13-14 Annual Plan Draft, would be covered at the next meeting.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

The minutes of the February 12, 2013 meeting were reviewed by the Commission. With no changes proposed, Ms. Hedlund made a motion to approve the minutes. Ms. Winkelmes seconded the motion. All Commission members present were in favor of approval and the minutes were unanimously approved as presented.

4. PUBLIC INPUT

Carol McKusick, 1907 N. Cunningham Ave, Urbana, spoke about her ideas for a Board of Government Information to govern all the City Boards & Commissions.

5. COMMUNICATIONS

- **Presentation by 2012 Urbana Arts Grant Recipient Report: The Show**

Ms. Sammann introduced, Raymond Morales, PhD student at University of Illinois. He gave a video/slide-show presentation of his project, titled "Ill Poets Society," which consisted of a combination of live events, collaboration with artists, and a spoken word film. There were three live events given for this project. Two were on the University of Illinois Quad on May 4, 2012 and July 28, 2012 and one was the release event of the film itself on February 22, 2013. Over 12 artists collaborated on this project. A film and audio CD were produced from this project and is available for check-out at the local libraries. He thanked the Commission for the grant received. At the conclusion of the report, questions and comments from the Commission were heard.

- **Presentation by Staff: Monthly Progress Report**

Ms. McClelland presented the City staff's monthly progress report to the Commission, outlining projects in process, recent requests and recommendations from the public, staff activities, and upcoming events.

For an update on current projects, she reported the following:

- Ms. McClelland made an announcement regarding a proposed change of date for the April Public Arts Commission Meeting from April 9th to April 2nd due to a couple of conflicts. She asked that the Commission members contact her if there were any issues with the proposed change.
- With regard to the Martin Luther King Jr. Park Project Subcommittee, Ms. McClelland reported that contract negotiations were underway with artist, Preston Jackson.
- With regard to the Urbana Arts Grant Program, Ms. McClelland reported that jury recommendations for the 2013 Urbana Arts Grants would be presented during the New Business portion of the meeting.
- With regard to the Boneyard Creek Public Art, Ms. McClelland reported that Jack Mackie was working with the design team and contractors as the construction phase of the project progressed.
- With regard to Fundraising, Ms. McClelland reported that Staff and the subcommittee were working on the marketing plan and technical requirements for "Keep It or Change It," to be launched in late April.
- With regard to the Marketing subcommittee, Ms. McClelland reported that the Marketing subcommittee had worked to improve the Urbana Public Arts Program's presence in print publications. She stated that ads would run monthly in the E3 section of the News-Gazette and the Buzz. The Spring Guide to Local Arts Classes is also available now online and in print.
- With regard to Annual Planning, Ms. McClelland reported that as the Public Arts Budget was still under review, the budgeting discussion for FY13-14 Annual Planning would take place during the April 2, 2013 Public Arts Commission meeting.
- With regard to *Art Now!*, Ms. McClelland reported that the March episode would feature Greg Chew interviewing Jason Pankoke, filmmaker, publisher, and festival

organizer. She stated that episodes could be seen at:

<http://www.urbanainllinois.us/artnow>.

- With regard to the Artist of the Corridor, Ms. McClelland reported that sixty people attended the reception on March 1st for the current Artist of the Corridor show, featuring work by Wiley Elementary school fifth graders. She stated that the photographs would be on display through April 30th.
- With regard to Art at the Market, Ms. McClelland reported that the City staff had worked with the director of the Market at the Square to reserve the following Art at the Market dates for the 2013 Market season: May 11, June 22, July 20, August 17, and September 28.
- With regard to Marketing, Ms. McClelland reported that City staff had been regularly updating the Public Arts Program's Facebook page, which as of this meeting had 572 fans. She also stated that the Urbana Public Arts Twitter account, which could be followed @urbanapublicart, as of this meeting had 555 followers. Ms. McClelland reported that a monthly e-mail newsletter had been sent to 517 subscribers on February 12th and 23rd.
- For upcoming events, Ms. McClelland stated that the 2013 Urbana Arts Grants Announcement Celebration would take place on Thursday, March 28, 2013 from 5:30-7:00 PM at Buvons Wine Bar, 203 N. Vine Street in Urbana. She also stated that the date for the next Public Arts Commission meeting was set for Tuesday, April 2, 2013 at 4:30 p.m. in the City Council Chambers.

6. OLD BUSINESS

There was none.

7. NEW BUSINESS

- **2013 Urbana Arts Grants Recommendations**

Ms. Sammann introduced this agenda item. Ms. McClelland reported that 57 applications were received for the 2013 Urbana Arts Grants Cycle. She stated that the use of ReviewRoom for the first-time online application this year dramatically improved administrative efficiency. Ms. McClelland briefly highlighted parts of the memo on this agenda item. Commission comments and questions followed. Ms. Waaler made a motion to approve the list of proposed 2013 Arts Grant recipients as presented. Mr. Chew seconded the motion. With no further comments or questions from the Commission, Ms. Sammann called for a voice vote. All Commission members were in favor of approval and the motion carried unanimously.

8. ANNOUNCEMENTS

There were none.

9. ADJOURNMENT

Ms. Winkelmes made a motion that the meeting be adjourned. Ms. Hedlund seconded the motion. With no further business, Ms. Sammann declared the meeting adjourned at 5:17 p.m.

Submitted,

Christina McClelland, Public Arts Coordinator